



**3. MARKET AND COMPETITION**

3.1. *Description of the market — market availability, sales potential of the product, description of the current competition.*

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**4. MARKETING STRATEGY**

4.1. *The current marketing strategy — marketing tools, pricing policy, channels and methods for distribution of products and services.*

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**5. FINANCIAL FORECAST**

5.1. *A brief financial history (if applicable), financial forecast and justification of the expected turnover and yield.(attach separately)*

**6. RISKS**

*6.1. The main operational risks of the company and their elimination methods.*

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**7. OTHER RELEVANT INFORMATION**

*7.1. Persons that are planned to be employed; other relevant information related to the chosen business activities.*

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**8. LENGTH OF STAY IN BUSINESS INCUBATOR**

*8.1. The expected length of stay in Business Incubator.*

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**REPRESENTATIVE OF THE COMPANY:**

**[name, surname, title]**

**SIGNATURE:**

**DATE OF COMPLETING THE FORM:**

**DATE OF COMPLETION (Actual Exit date):**